



For Immediate release

Quest Informatics Pvt Ltd forms new venture, Atarw Technologies Pvt Ltd for aftermarket business

Bengaluru: Quest Informatics Pvt Ltd, announced today the formation of a new venture, Atarw Technologies Pvt Ltd, which will serve as its vehicle for entering aftermarket solutions and services business in India and abroad. Atarw will focus its efforts on three major areas: aftermarket products, services and consulting. It will be based at Bangalore and would include all existing aftermarket products and services that were previously directly managed by Quest Informatics Pvt Ltd.

Channabasavanna H Sharanappa, Channa as he is known in the industry, an experienced leader from IT industry will serve as the CEO of Atarw. Channa was previously Head Business Development, Emerging Markets, Wipro Technologies. Over the 19 years Channa was at Wipro, he held several roles including Head-Global Alliance, Client engagement director & Pre-sales for East Coast, USA.

Rudresh Basavarajappa, Chairman of Quest Informatics Pvt Ltd, expressed excitement about the new venture. He said, “We believe that future of aftermarket is bright. For few years now, we have been working quietly in this space and we are ramping our efforts for a major commercial debut”.

Satheesh Srinivasa, Managing Director, Quest Informatics Pvt Ltd, said, we created a new company to bring focus and hyper growth for our products and services. Atarw would soon establish subsidiaries and partner offices across various regions including Americas, Europe, Middle East and North Africa. We expect Atarw to reach \$100 million in few years and emerge as a global player in aftermarket space.

For more information (press only):

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